

**Lakeland Area Community Meeting Group #31
Meeting Minutes
November 11, 2009**

Topic	Discussion	Persons Involved
Introductions:	Introductions were done by those present; Craig Kerr (ILI), Carol Wright (GLITC), Kathy Schroeder (BBBS), Karen Palmquist (Americorps PAC/VCYC)	Craig Kerr-Facilitator
Review of Last Meeting	Craig recapped what was discussed at the last LAC meeting to update those who were unable to be with us last month.	Craig Kerr-Facilitator
The Community Plunge	<p>Craig started the meeting by talking about the need for statistics for the students to use when they do their “ad” campaign in the high school. The discussion revolved around how to get data from national, state, and local sources.</p> <p>Next the discussion moved to addressing the issue of prescription drugs: their availability, strategies on how to address the issue, police engagement, and how to educate the youth to the dangers of prescription med use. The issue of inhalants also was talked about and its increase in use with middle school students.</p> <p>The conversation then turned to Parents Who Host Lose The Most national campaign. The Positive Alternative Coalition will be heading up the campaign in Vilas county. We will partner with them and the Oneida County coalition to bring PWHLM to LUHS. We will be doing a PSA with local TV stations with our student group as well.</p> <p>We had a discussion on environmental strategies to use to educate about the risks and reduce under age use.</p>	Group discussion
Tasks Before Next Meeting	<ol style="list-style-type: none"> 1. Kathy will check with towns on their ordinances for PWHLM yard signs and get info on effects of drug and alcohol use on the teenage mind and body. 2. Students/ILI staff will work to put a proposal together for the movie theater not to show any alcohol related ads before G. PG, and possibly PG-13 movies. 3. Carol will get information on where to gather stats the students can use in their “ad” campaign at LUHS 4. Need to find a way to get other aspects of our coalition addressed (Broader youth issues, Parenting, and Racism) 	Group present and local coalitions
NEXT MEETING DATE:	January 13th 4:pm-5:30pm LUHS Library Media Center (LMC)	