

**Lakeland Area Community Meeting Group
Meeting Minutes
March 11, 2009**

Topic	Discussion	Persons Involved
Introductions:	Introductions were done by those present; Bob Kovar, Carol Wright, Tina Peterson, Ernie St. Germaine, Craig Kerr, Matt White, Alice McFarlane, Sue Wolfe, Kathy Schroeder, Sharon Winter, Melanie Chavez, John Quinn, Kim Berken, Audri Huffman, Rachel Ackley.	Bob Kovar-facilitator
The Community Plunge	<p>Bob started the discussion by asking the group about the logistics/framework of the Plunge:</p> <ol style="list-style-type: none"> 1. Decided that the Plunge will need to take place in September 2. Use two school buses at a cost of \$300/each. 3. Still need to decide where each core group will present their “story” 4. Need to separate stakeholders from their cars and their cell phones so we have their undivided attention <p>The general discussion was that we should keep moving forward identifying the key stakeholders while we continue to strategize the “where” of the event. The key points were:</p> <ul style="list-style-type: none"> • We’ll need to draft a one page information sheet on what the plunge is all about so when we contact stakeholders we have standard information to give them. • The biggest challenge over the next few months will be to identify stakeholders to invite and make personal contacts with them. • “stakeholders” are defined as those people who are in some position of authority to be able to create change in our community. All of these people should have some connection to the four core issues we have identified as having an impact on underage drinking in our community. • We are seeking to change social norms about underage drinking through policy changes and other environmental changes. 	Group discussion
Identifying Key Stakeholders	The group spent the rest of the meeting filling in the key stakeholder contact list. Bob will try and upload the file onto Google.doc so the entire email list can collaborate on filling in the contact online at their leisure. It is essential that people help identify people and search for their contact information so we can begin to contact them to inform them and invite them to the Plunge. The stakeholder list is by no means complete and we need a lot of input to move forward!	Group discussion

Tasks Before Next Meeting	<p>Bob will develop a list of key stakeholders and send it around to the group to make additions-either through Google.docs or some other method that makes it easier for folks to collaborate. Please fill in contact information and names where there are blanks (see attached list). By the next meeting we will have this stakeholder list completed. PLEASE help complete our list-add more levels of stakeholders if you think of them and start filling in the list with names and contact info of people you know. Also-write your name in the last column if you are willing to follow-up with the person. Thank you!</p>	Four Core Issue Groups
NEXT MEETING DATE:	<p>4:00 pm – 5:30pm on April 8th, 2009 at the LUHS School Library. Watch your emails for the next agenda.</p>	